



Press release  
28.10.2024

## **Recall: Fazer Confectionery withdraws Fazer Moomin lollipops from the market as a precautionary measure**

**Fazer suspends deliveries of Fazer Moomin lollipops and withdraws Moomin lollipops from the market due to a product safety risk that has been identified in the lollipops. In Moomin lollipops, the size, hardness and shape of the sweet, combined with the stick that softens in the mouth, may pose a product safety risk if the candy comes off the stick suddenly. The recall does not apply to other Fazer lollipops.**

Fazer has recently received a few critical consumer feedback about incidents related to the sudden detachment of the candy part of the lollipop. The risk has also been confirmed in Fazer's own quality control, and based on the analyses, the risk is considered significant. Unfortunately, despite intensified quality control and development measures, a product-safe solution has not been found. Measures have been taken in cooperation with the factory producing the lollipops.

"Safety and consumers' trust in our products is a top priority for Fazer. As no quick solution to the problem has been found, Fazer has decided to suspend deliveries of Moomin lollipops for the time being and to withdraw the Moomin lollipops from the market," says Tom Lindblad, Head of Candy Business Unit at Fazer.

The recall applies to all Fazer Moomin lollipops. The recall does not apply to Fazer's other lollipops, where the candy part is both smaller and of a different shape. Fazer is not yet able to estimate when or in what form the product may return to the offering.

Fazer Moomin lollipops do not need to be returned to Fazer. The lollipop can be disposed of by recycling the wrapper into plastic and the lollipop into biowaste. The candy part can also be crushed into smaller pieces and used, for example, as sprinkle on ice cream dishes or as a colorful "window glass" for a gingerbread house. For possible questions and complaints, please contact Fazer's Consumer Service, [www.fazer.com/contact-us](http://www.fazer.com/contact-us). We reimburse for Moomin lollipops that have not been consumed. To receive the compensation, please contact Fazer's Consumer Service and include a picture of the products.

Please include your contact information for us to be able to contact you.



**For more information:**

Fazer Media Phone, tel. 040 6682 998 on weekdays from 8 am – 4 pm,  
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**Fazer Group**

Fazer, The Food Experience Company, enables people to enjoy the best moments of their day. Our mission, Food with a purpose, builds on our strong more than 130-year heritage, consumer first approach and innovations to create the sustainable food solutions of the future. With our dedicated team of approximately 5,000 professionals, we focus on fast-moving consumer goods and our direct-to-consumer business in Northern Europe, and beyond with exports to more than 40 countries. Fazer's operations comply with its Code of Conduct that is based on the Group's values and the UN Global Compact. In 2023, Fazer Group had net sales of 1.200 million euros.

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